

A MESSAGE FROM INDIANA GROWN

The best way to showcase what Indiana has to offer is with authentic visuals from real Indiana farms and businesses! We are always on the lookout for great photos and videos that provide an accurate representation of Indiana agriculture or a behind the scenes view of how a product is made. Help us educate Hoosiers on what it takes to be an Indiana Grown business or just share a moment from a day in the life on the farm. You will be tagged or given credit if your submissions are used. Please send submissions to Janna Page at japage@isda.in.gov. This month's newsletter header photo was submitted by StaufferBilt Farms!

OPPORTUNITIES Browse active opportunities that may apply to you.



RESERVE YOUR SPOT ON WISH-TV

Indiana Grown partners with local news station <u>WISH-TV</u> to highlight an Indiana Grown member each Saturday morning. This is a unique experience and opportunity to promote your business and tell your story.

Segments are filmed live at the WISH-TV studio in downtown Indianapolis. Participating members must arrive at the studio by 6:00 a.m. (ET). The first segment goes live at 6:40 a.m. and the

second segment goes live at 7:40 a.m. If you are interested in appearing on WISH-TV to promote your business, sign up <u>HERE</u>. Indiana Grown staff will contact you via email or phone at a later date about your scheduled slot. **You must respond the week before your slot or our staff will assume you are unable to attend and search for a replacement.**

MEMBER RESOURCES Review frequently requested information.

MEMBER SPOTLIGHTS

There are currently more than 1,800 Indiana Grown members. While we are thrilled to support so many of Indiana's farms and businesses, we just cannot fit enough member spotlights in a year! We have moved away from the weekly Five on Friday feature so that we may showcase members on additional days when needed. Help us tell your story by providing information about your operation using the updated survey link.

Pictured: Rolling Pin Bakehouse, featured Jan. 27, 2021





MARKETING MATERIALS

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please complete this form to submit a request. Note: there are limited quantities of some materials.

SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on Shop Indiana Grown? This **FREE** online marketplace is offered to all qualifying Indiana Grown members. Visit shopindianagrown.org and click "Become a Vendor" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact indianagrown@isda.in.gov with questions or click here for help getting started.

HEALTHY MINDS, HEALTHY LIVES

The <u>Indiana Rural Health Association</u> will host 23 community mental health workshops across the state through their Healthy Minds, Healthy Lives program. This program is specifically designed for farmers, farm families and those in the agriculture community. Workshops begin in February and run through July 2022. Each session will include Question, Persuade and Refer (QPR) certification and cover basic mental health and stress management resources. Registration opens 30 days before each workshop and can be found <u>here</u>.

SMALL FARM CONFERENCE

Purdue Extension's 2022 <u>Small Farm Conference</u> is pivoting to an online format. The conference serves as the annual educational and farmer-to-farmer networking event for the Indiana small and diversified farm community. <u>Register here</u> for the online webinar series.



PRODUCE SAFETY ALLIANCE GROWER TRAININGS

Safe Produce IN is offering Produce Safety Alliance Grower Trainings throughout the state this winter. This training is for fruit and vegetable growers interested in learning about produce safety, the Food Safety Modernization Act (FSMA) Produce Safety Rule, Good Agricultural Practices (GAPs) and co-management of natural resources and food safety. The training cost is \$90-\$100, depending on the location. You can find more information and register for a training session by visiting the Safe Produce IN website.

LG VISITS IG Indiana's lieutenant governor shows support for our members.



BE HAPPY PIE COMPANY

Lt. Governor Suzanne Crouch visits <u>Be Happy Pie Company</u> owner Jenny Lamble to kickoff National Pie Day, which was celebrated Sunday, Jan. 23. This Indiana Grown member is located in Evansville, and is a full-service bakery specializing in pies, scones, cookies and more.

If you would like to request a visit from Indiana's lieutenant governor, please click here.

317.232.8770 | indianagrown@isda.in.gov | indianagrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch. View our <u>Terms of Service</u>.

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