

--- Newsletter

Happy New Year! We're very excited to see what 2018 has in store for our initiative and our members. So be sure to stay up to date with all of Indiana Grown's January announcements and happenings!

GET READY FOR THE THIRD ANNUAL FANTASTIC FOOD FEST



This year, Indiana Grown will be a proud sponsor of the third annual <u>Fantastic Food Fest</u>. Taking place on **Feb. 10-11 at the Indiana State Fairgrounds**, this fun, foodie experience will bring nearly 10,000 culinary enthusiasts together to explore the latest cooking trends and learn techniques and recipes from renowned celebrity chef **Sara Moulton** and former Top Chef contestant **Casey Thompson**. The 2018 Fantastic Food Fest will offer Indiana Grown members a tremendous opportunity to showcase products

through demonstrations, presentations, cooking classes, and workshops at the state's largest interactive food and beverage event. Request more information **here**.

JOIN INDIANA GROWN FOR THE ANNUAL LEGISLATIVE RECEPTION



Come share your product or business with our Indiana legislators on February 22nd at the Indiana Statehouse. By sharing your Indiana Grown story with lawmakers and elected officials, you ensure support for the industry. This free event has been well attended by influencers in the past, and you can share your thoughts, issues, and sample products with your elected officials. Contact Dana Kosco at dkosco@isda.in.gov for more information.

MEMBER FEATURED FRIDAYS ON SOCIAL MEDIA



Want to have your farm or business highlighted by us on social media? We are planning to do a weekly posting to highlight an Indiana Grown member each week. We will do a random selection of a member and will use information from your website profile to fill out the post. Use this <u>link</u> to update your profile – if it isn't updated, we can't feature you!

SUBMIT YOUR USDA NASS SURVEY



The United State Department of Agriculture (USDA) sent out its agriculture survey, and we are encouraging all Indiana Grown producers to complete the survey by mail or online. If you're a grower or raise livestock and did not receive a survey, please request one <u>here</u>.

LEARN FARM OWNERSHIP SUCCESSION PLANNING



Farm Families have the opportunity to learn how to ensure a successful ownership transition during <u>Purdue Extension's</u> "Next Steps to Successfully Growing Future Farm Generations." Hear from expert succession and estate planning lawyers covering topics ranging from long-term care to buy/sell agreements. For more information and to register, visit <u>here</u>. Contact Jenna Nees at <u>Smith535@purdue.edu</u> with additional questions.

DOWNLOAD THE YELP APP



All Indiana Grown members are encouraged to utilize <u>Yelp</u>. Yelp's Midwest Regional Director, Brittany Smith, is dedicated to uncovering fun, free, and unique ways for locals to connect with top businesses and events. If you're bubbling over with pride for

your community and Indiana business, contact Brittany Smith at <u>bsmith@yelp.com</u> to discover how Yelp can help you in 2018.

SAVE THE DATE: VINTAGE INDIANA WINE FESTIVAL



The 19th annual Vintage Indiana Wine & Food Festival takes place from noon to 6 p.m. on June 2 at Military Park in downtown Indianapolis. This award-winning festival unites top-of-the-line wineries and chefs for a fun, "adults only" event offering complimentary samples of more than 200 wines. Members who are interested in being a vendor will receive 50 percent off their food or artisan table. Contact Vino@purdue.edu for more information.

JOIN THE CONVERSATION WITH THE INDIANA HEALTHY FOOD ACCESS COALITION



From 10 a.m. to noon on Jan. 11, the Indiana Healthy Food Access Coalition will discuss the state of food access and potential solutions for Michigan City, Indiana, and surrounding areas. In partnership with Purdue Extension and Community Advocacy of Northern Indiana, attendees will learn from a panel of local food experts, public health educators. This event is excellent for those interested in local food initiatives and potential

intersections with state food policies. Register here today.

APPLICANTS WANTED: HOOSIER FARMERS MARKET ASSOCIATION



The Hoosier Farmers Market Association has four new roles open this month. After being awarded a USDA Farmers Market Promotion Program proposal, the nonprofit is eagerly looking to expand its team. Current open positions include Program Manager and three separate apprenticeships. Interested applicants can learn more here. Apply today!

APPLY FOR NEXT LEVEL JOBS' EMPLOYER TRAINING GRANT



Indiana's Next Level Jobs initiative can NextLevel Jobs Initiative can help offset the costs employers assume when training new employees in the agriculture industry. Employers can be

reimbursed up to \$2,500 for each new employee that is trained, hired, and retained for six months. There is a \$25,000 cap for each employer and the jobs must be middle skill, highdemand, and high-wage jobs that require more than a high school diploma but less than an associate degree. Take the next steps toward earning this grant here.

