



Newsletter

Learn about Governor Holcomb's [Back on Track](#) plan and [CLICK HERE](#) for the most up-to-date information on COVID-19.

Staffing Changes



It is with mixed emotions that I have accepted a new position and will be leaving the Indiana Grown team effective January 12. Working with each and every one of you over the past three years has been an absolute pleasure and the best part of my job. Whether it was at the Indiana State Fair, helping draft a blog post or visiting your farm or business to shoot a video, I will always value the relationships I have made through my role as Marketing and Communications Manager with Indiana Grown. Thank you for allowing me to help share the stories of your farms and businesses - it has truly been an honor.

I wish you all the best in 2021 and look forward to watching the program continue to grow and expand!

-Dana Kosco

Right now, due to the Covid-19 pandemic, it may take a bit longer than normal to fill this role. We are hopeful to post this position soon. With your continued support, we are confident that we will be able to continue the good work we are doing to grow and elevate Indiana's agricultural marketplace. Please reach out to Program Director Heather Tallman at htallman@isda.in.gov with needs, concerns or questions.

Shop Indiana Grown Online Marketplace

As you may have heard, Indiana Grown has officially launched the [Shop Indiana Grown](#) online marketplace! The FREE service will be offered to all qualifying Indiana Grown members providing you with an additional sales outlet during a time when online retail is critical to the success of many farms and businesses in our state and nationwide.



Signing up is easy! Simply visit <http://www.shopindianagrown.org> and click "Become a Vendor" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. In addition, we have brief, online training and information sessions you will be responsible for viewing. Please note: all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen.

This new e-commerce platform was made possible thanks to our partnership with the [Indiana Small Business Development Center](#). Would you like to meet with a no-cost Indiana SBDC business advisor to help prepare you for e-commerce sales in areas like logistics + shipping, e-commerce development, financial advising or market research? Contact Heather Tallman at htallman@isda.in.gov to request assistance.

Please contact indianagrown@isda.in.gov for technical assistance or questions.

We Need Your Feedback!



Indiana Grown has released several ongoing surveys that have been shared with you over the past few months, and we hope to continue receiving your responses in order to best support you as a member. For more information and to complete each survey, please click the links below.

- [How Has COVID-19 Affected You?](#)
- [Indiana Grown Member Online Sales](#)
- [Indiana Grown Member Classification Survey](#)
- [Agri-Business Export Survey](#)

If you have any questions, please contact Indiana Grown Program Director Heather Tallman at htallman@isda.in.gov or 317-697-5863. We greatly appreciate your feedback!

WISH-TV Opportunity

Indiana Grown has standing segments each Saturday morning with Indianapolis television station [WISH-TV](#). We offer this opportunity to our members giving you the chance to promote and showcase your Indiana Grown farm or business.

If you are interested in appearing in a segment, please review the available slots [HERE](#) and click on the button to sign up. Please only sign up for one slot.

If you have any questions or would like to know more, please contact Indiana Grown Program Director, Heather Tallman, at HTallman@isda.IN.gov or 317-697-5863.



Register for the Indiana Small Farm Conference



Registration is open for the 2021 [Purdue Extension](#) Indiana Small Farm Conference! Using the Microsoft Teams platform, they will be presenting their ninth annual conference online March 4-6, 2021. The \$35 registration gets you full access to a variety of live and on-demand content about what's new and what's next for small farming.

[CLICK HERE](#) to learn more and register.

Five on Friday

Indiana Grown would like to feature our members by asking you to share FIVE interesting things about your farm or business. This new feature is called Five on Friday and will be a fun way for consumers to get to know you.

FIVE
on friday

with INDIANA
GROWN

Please complete [THIS SURVEY](#) if you are interested in participating. Members will be featured on Indiana Grown social media platforms as well as on the Indiana Grown website. After completing the survey, please email Indiana Grown a photo of your business operation at indianagrown@isda.in.gov.

Contact Indiana Program Director, Heather Tallman at htallman@isda.in.gov with any questions.

Chef JJ's Indiana Grown Winter Dinner Series



[Chef JJ's](#) is kicking off their third year of Indiana Grown Dinner Series events featuring amazing local farmers and artisans! Their winter dinner series will feature hidden gems from across the state. Learn more about the producers [Firm Root Farm](#) and [White Creek Farms](#) along with others soon to be announced. You'll experience some of the delicious products they offer!

The dinner is Thursday, January 7th with doors opening at 6:00 pm and dinner beginning at 6:30 pm. The event will take place at Chef JJ's Downtown Indianapolis.

[CLICK HERE](#) to purchase tickets today!

Looking Local with Indiana Grown

In August, Indiana Grown launched a brand new consumer-facing publication called *Looking Local with Indiana Grown*. The newsletter features stories, members, recipes and more about a specific topic or product within Indiana agriculture.



LOOKING LOCAL
with Indiana Grown

The purpose of this new publication is to share even more about our members and their products with both the media and ultimately the consumer. As an Indiana Grown member, you will automatically receive these monthly newsletters. With the launch of [Shop Indiana Grown](#) this month, we are taking a break for December to focus on the e-commerce platform, but you can find all previous editions on our website [HERE](#). If you know of anyone else who would be interested in subscribing for future communications, they can do so [HERE](#).

Produce Safety Alliance Grower Trainings



[Safe Produce IN](#) will host several Produce Safety Alliance (PSA) grower training courses during the upcoming fall and winter. This training is for fruit and vegetable growers and others interested in learning about produce safety, the [FSMA Produce Safety Rule](#), and Good Agricultural Practices (GAPs). The PSA Grower Training Course is one way to satisfy the FSMA Produce Safety Rule training requirement outlined in [§ 112.22\(c\)](#). **Very small farms**

with average annual sales \$25,000-\$250,000 must complete this training before their 2021 farm inspection if they have not already taken the course. The 7-hour training sessions will be held in the following locations:

- Porter County; Wanatah, IN- January 15, 2021
- Delaware County; Muncie, IN – January 25, 2021
- Knox County; Vincennes, IN – February 12, 2021
- Switzerland County; Vevay, IN- February 19, 2021
- LaGrange County; LaGrange, IN- March 19, 2021
- Wayne County; Richmond, IN- April 9, 2021

Cost of the training is \$90 and includes a certificate of training and course manual. Growers can find training details and register for a session at [SafeProduceIN.com](#). If you have questions about the training or would like to schedule a [Private Training](#), contact Dr. Amanda Deering at 765-494-0512 or email adeering@purdue.edu.

Create Your Own Blog Post Today

Have a great recipe to share? Want to tell the story of your fifth-generation farm? As an Indiana Grown member, you have the ability to create your very own blog posts to share the latest news and updates about your farm/business. Your post will live on the Indiana Grown website and be tied to your Indiana Grown profile! Reference our [Blog Post Step-by-Step Guide](#) to get started!



If you need assistance please reach out to our Indiana Grown Program Director Heather Tallman at htallman@isda.in.gov.

LG Visits IG

Lt. Governor Suzanne Crouch visits Indiana Grown member [Rochester Greenhouse](#) and the store's owner Abby Warpenburg. The florist is a family-owned business that has been a part of Rochester for more than 100 years. The shop offers many gift items for a variety of occasions, including candles, bird baths, stepping stones and much more. It also operates a full greenhouse during the spring. If you would like to request a visit from Indiana's lieutenant governor, please [CLICK HERE](#).



Terms of Service and Logo Download



Please review the recently updated Indiana Grown [terms of service](#).

Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified within 15 days of intended logo use. To request newly developed Indiana Grown marketing materials or the Indiana Grown logo, please complete [THIS SURVEY](#).

****New members - please note: Due to COVID-19, the Indiana Grown team is working remotely, so you may experience a delay in receiving your membership certificate.***



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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