

#### A MESSAGE FROM INDIANA GROWN

As Hoosiers prepare to welcome spring and warm weather, the Indiana Grown team is hard at work planning summer events. Be sure to keep an eye out for announcements from our team for more information.

EVENTS Save the date! Mark your calendar! Here's what's coming up.

#### **2022 MONUMENTAL MARKETPLACE**

Save the date for the fifth Indiana Grown Monumental Marketplace! This one-day celebration of Indiana's growers, producers and artisans is planned to be held June 17 from 10:00 a.m. to 2:00 p.m. (ET) on Monument Circle in downtown Indianapolis. Stay tuned for participation details.



# OPPORTUNITIES Browse active opportunities that may apply to you.



### RESERVE YOUR SPOT ON WISH-TV

Indiana Grown partners with local news station <u>WISH-TV</u> to highlight an Indiana Grown member each Saturday morning. This is a unique experience and opportunity to promote your business and tell your story.

Segments are filmed live at the WISH-TV studio in downtown Indianapolis. Participating members must arrive at the studio by 6:00 a.m. (ET). The first segment goes live

at 6:40 a.m. and the second segment goes live at 7:40 a.m. If you are interested in appearing on WISH-TV to promote your business, sign up <u>HERE</u>. Indiana Grown staff will contact you via email or phone at a later date about your scheduled slot. **You must respond the week before your slot or our staff will assume you are unable to attend and search for a replacement.** 

# YOU'RE INVITED TO FARM TO FORK FRIDAY

Purdue Ag Week Task Force wants your participation in its first ever Farm to Fork Friday! The event will be held Friday, April 8 from 11:00 a.m. to 2:00 p.m. (ET) as a part of the annual Ag Week events on campus. The team is seeking Indiana producers to host a booth, help educate students on Indiana agriculture and pass out information or samples! Over a thousand Purdue students are expected to pass through the event. If you're interested in participating, please reach out to Caroline Edmondson at <a href="mailto:edmondc@purdue.edu">edmondc@purdue.edu</a> for more information.

# MEMBER RESOURCES Review frequently requested information.

#### **MEMBER SPOTLIGHTS**

Sign up here to be featured on the Indiana Grown social media channels and website! The information you provide will be used to create social media captions as well as a blog post, so be sure to give us plenty to work with. This is a great way for consumers, other Indiana Grown members and our team get to know your business better.



Pictured: Given Chances Farm, featured Feb. 4, 2021



#### **MARKETING MATERIALS**

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please complete <a href="https://doi.org/10.1001/jhis.com/">https://doi.org/10.1001/jhis.com/</a> to submit a request. Note: there are limited quantities of some materials.

#### SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on Shop Indiana Grown? This **FREE** online marketplace is offered to all qualifying Indiana Grown members. Visit <u>shopindianagrown.org</u> and click "<u>Become a Vendor</u>" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact <a href="mailto:indianagrown@isda.in.gov">indianagrown@isda.in.gov</a> with questions or <a href="mailto:click here">click here</a> for help getting started.

# LG VISITS IG Indiana's lieutenant governor shows support for our members.

# **THOMAS FAMILY WINERY**

Lt. Governor Suzanne Crouch visits <u>Thomas Family Winery</u>. This Indiana Grown member is located along the Ohio River in downtown Madison. This winery offers hand-crafted, traditional wines and old-world ciders made on site.

If you would like to request a visit from Indiana's lieutenant governor, please <u>click here</u>.



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Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch. View our Terms of Service.

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