Newsletter

ISBDC



The Indiana Small Business Development Center (SBDC) offers a one-stop shop for Hoosier entrepreneurs looking to start and grow a business, delivering no-cost, expert guidance and resources ranging from business planning and valuation to export assistance and market research.

With a network of 10 regional offices throughout the state, the Indiana SBDC creates a positive and measurable impact on the formation, growth and sustainability of Indiana's small businesses, assisting in new business starts, raising capital investment and helping

create good jobs for Hoosiers. Visit <u>isbdc.org</u> to learn more and connect with a business advisor in your area.

Indiana Grown Day at the Statehouse



Save the date for the 2020 Indiana Grown Day at the Statehouse! Happening on Tuesday, January 21, 2020 in the South Atrium of the Indiana Statehouse, you're invited to join legislators, elected officials and Indiana Grown staff to a reception highlighting the Indiana Grown program and YOU! This year's event will be focused on projects we've accomplished together, and we'd like you to be there to share your stories, network, and enjoy a delicious lunch in one of the most beautiful buildings in Indiana! You must RSVP for this free event by Friday, January 3, 2020. <u>RSVP</u> HERE

NOTE: This is NOT a sampling event as in years past and you will not have a table to display items.

Contact Dana Kosco at <u>dkosco@isda.in.gov</u> or 317-473-5210 with questions. Hope to see you there!



Member Mailer

The Indiana Grown team will be sending out a letter in the coming weeks that requires your attention! Not only will we be giving exciting updates on future projects, but we need your help to ensure you, as a member, are in the best possible position to participate! Please watch your mailboxes for this important communication!

A Merry Prairie Holiday at Conner Prairie



Conner Prairie is accepting applications from local artisans and crafts-persons who are interested in selling merchandise during its *A Merry Prairie Holiday* festival this holiday season. They are seeking a variety of products that offer unique gift and keepsake opportunities for our guests. A maximum of 5 vendor locations will be available each night.

If you are interested in being considered for a vendor location, please click <u>here</u> to submit a vendor application and a Conner Prairie staff member will contact you. Please note that they are only accepting craft/artisan vendors and cannot offer vendor space to merchants selling items that are ready to eat. If you have any questions, email <u>holidaymarket@connerprairie.org</u>. Thank you!

Hoosier Beginning Farmer Fellowship



The Hoosier Beginning Farmer Fellowship Program aims to propel a cohort of outstanding beginning farmers forward in their farming journey. We will establish a network of peers available for assistance and advice, and provide funds to compensate these farmers for being Fellows.

The goal of the cohort model is to create a bond between Fellows that offers camaraderie and allies when needing to reach out for practical, technical or emotional support. The farmers will spend one year connecting. They will engage via quarterly conference calls, participate in two conferences together, and join HYFC in our effort to connect beginning farmers statewide.

The goal of the compensation (\$7,000) is to acknowledge the work farmers put into being fellows, and to allow beginning farmers to build their capacity, scale up to the next level, and/or intensify their impact in local and regional food systems throughout Indiana. Ideally, the funds will offset costs incurred by participating in the Fellowship, and let the farmer tackle a major farm project that will advance their growing business.

By providing this Fellowship, the Hoosier Young Farmers Coalition aims to help beginning Hoosier farmers solidify their role as successful, sustainable farmers building the food systems of our future. The Fellowship is for farmers in Indiana, in years 3-10 of their farming operations. To find out more about eligibility, to find out if the Fellowship is a fit for you, and to apply, click <u>here</u>.

Contact fellows@hoosieryfc.org with questions.

Terms of Service and Logo Download



- Please review the recently updated <u>Indiana Grown terms</u> of service.
- Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified by Program Director, Heather Tallman. Please contact Heather Tallman at htallman@isda.in.gov or 317-697-5863 for logo approval requests within 15 days of intended logo use.



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